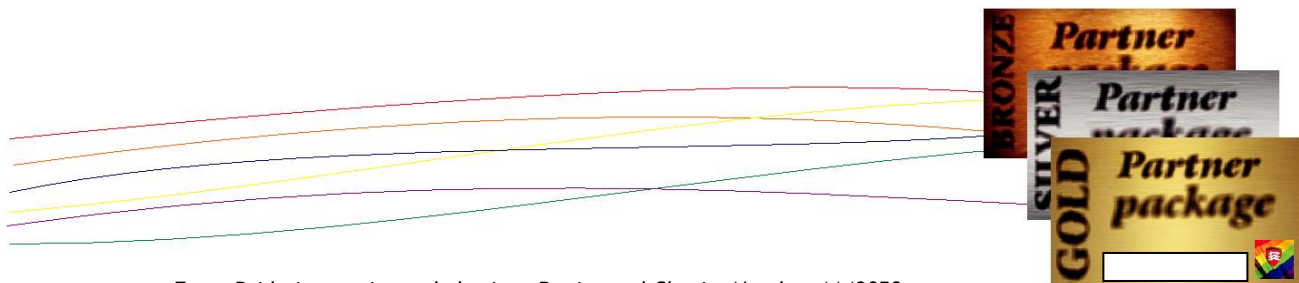


# Sponsorship Packages 2022



**Saturday  
25th June 2022  
Central Park  
Chelmsford**

## Sponsor Packages



## What is Essex Pride?

Essex Pride is an annual event that aims to inspire our community to celebrate diversity and demonstrate that local organisations, businesses and people embrace equality together.

Essex Pride is a not-for-profit registered charity, and has grown each year since it began in 2003, and was included as part of the successful bid for Chelmsford to receive City Status.

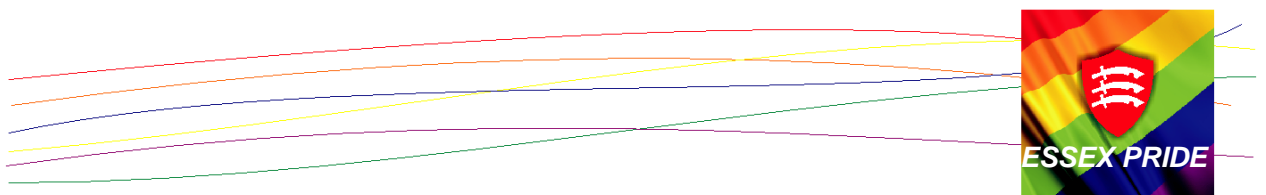
Whilst we promote equality, host events and work all year round, our main event takes place annually at Central Park in Chelmsford, which attracts over 4,500 people. In 2022 the date is set for Saturday 25<sup>th</sup> June

## Why should my organisation get involved?

By getting involved with Essex Pride, your organisation or business will be able to showcase its work and products, plus demonstrate a commitment to equality and diversity. You will be sending a powerful message to your employees and customers.

We are committed to our supporters through promotion of their engagement with Essex Pride, and each year we are featured on local and regional radio and television programmes as well as Radio, Newspapers, Magazines and Online.

Being involved will also give you the chance to network with other forward-thinking businesses, local authorities, and potential customers.



# Sponsor / Partner Packages

To Suit Your Budget

## 2022 Sponsorship Packages



### Bronze Partner Package - £450

- ✦ 3mx3m sales or information pitch space inside or out at event
- ✦ Your logo and a link to your website on [www.essexpride.org](http://www.essexpride.org)
- ✦ Halfpage advert in Essex Pride event programme
- ✦ Up to 2 banners (supplied by you) displayed prominently at the park
- ✦ 4 Entry wristband Passes



### Silver Partner Package - £1500

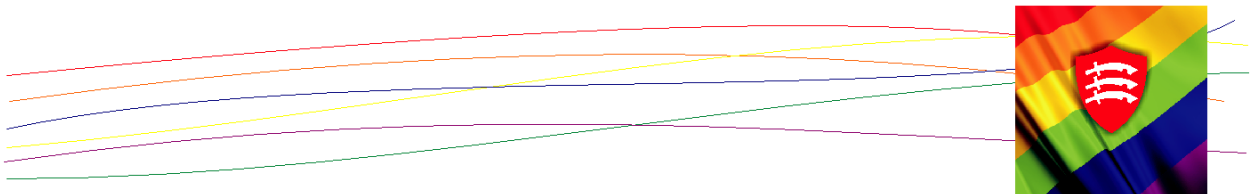
- ✦ Prime location 6m x 3m sales or information space at event
- ✦ Onstage brand promotion on giant digital screens
- Your logo and link to your website on [www.essexpride.org](http://www.essexpride.org)
- ✦ Full page advert in Essex Pride event programme
- ✦ Up to 6 banners (supplied by you) displayed prominently
- ✦ 10 Entry Wristbands

### Gold Partner & - £5000



### Main Stage Sponsor Package -

- ✦ Credited as an Essex Pride Official Main Sponsor of the event
- ✦ High profile brand promotion on & off stage throughout the event
- ✦ Prime Location 6m x 3m sales or information space at event
- ✦ Onstage brand promotion on digital
- ✦ Your logo included with all Essex Pride promotional activity
- ✦ Your logo and link to your website on [www.essexpride.org](http://www.essexpride.org)
- ✦ Full page prime space advert in Essex Pride event programme
- ✦ Up to 6 banners (supplied by you) displayed prominently
- ✦ 20 Entry Wristbands



# For more information

## Sponsorship & Partner Packages

Contact: Garry Ormes  
Email: [garry.ormes@essexpride.org](mailto:garry.ormes@essexpride.org)

## Stalls and Pitches

Contact: Lisa Smith  
Email: [lisa.smith@essexpride.org](mailto:lisa.smith@essexpride.org)

[www.essexpride.org](http://www.essexpride.org)

Sponsorship Packages 2022

Essex Pride  
Registered office:  
The Watering Hole  
Wickford Road  
South Woodham Ferrers  
CHELMSFORD CM3 5QZ



# What Pride means to the community.....

*“Had a good time at Essex Pride on Saturday, made a few friends and met new people. Boosted my confidence in myself so much too! - Facebook*

*“It’s my first pride ever, and going to support my teen trans son” - Facebook*

*“I attended @essexpride for the first time and had an amazing time, such a fab atmosphere, highly recommend to anyone thinking about it for next year” – Facebook*

*“Never got around to saying, but went to Essex Pride on Saturday, which was super cool, so much good energy, and just a really good time, definitely worth the trip. – Twitter*

*“The whole Park just erupted into a mass sing-a-long of the greatest Showman’s “This is me” and it was GLORIOUS!!!” – Twitter*

*“Made my day seeing two young girls wearing pride flags, and attended pride, whilst also dragging their dad out, who is also now covered in glitter”*

*“Great atmosphere and good to see a range of ages represented; especially young people. Well organised and staff are friendly and helpful” – Facebook*

*“Essex Pride makes me so emo! So many young teens proudly wearing their flags and holding hands. I couldn’t have imagined being out at that age, and being part of the queer community, but I’m really glad that they get to have that” - Twitter*

Essex Pride  
Registered office:  
The Watering Hole  
Wickford Road  
South Woodham Ferrers  
CHELMSFORD CM3 5QZ



**Sponsorship Packages 2022**