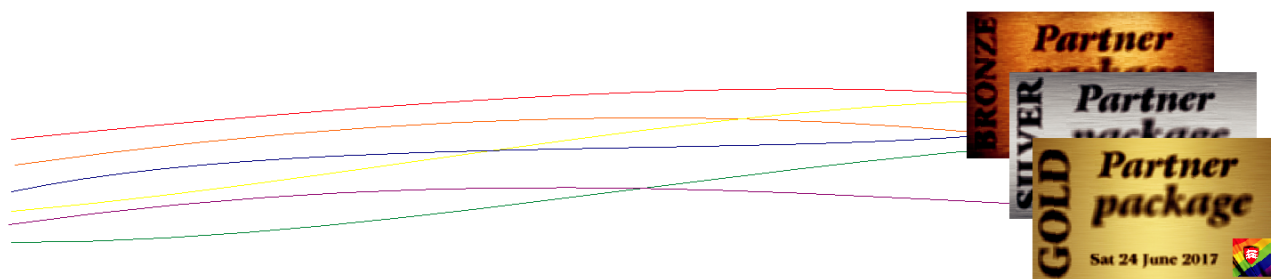




Saturday 15 June 2019

Stalls, Pitches, Sponsor Packages

Sponsorship Packages 2019



What is Essex Pride?

Essex Pride is an annual event that aims to inspire our community to celebrate diversity and demonstrate that local organisations, businesses and people embrace equality together.

Essex Pride is a not-for-profit registered charity and has grown each year since it began in 2003 and was included as part of the successful bid for Chelmsford to receive City Status.

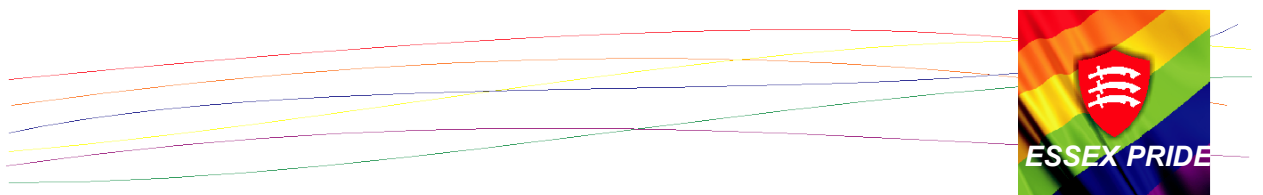
Whilst we promote equality, host events and work all year round, our main event takes place annually at Central Park in Chelmsford, which attracts over 4,000 people. In 2019 the date is set for Saturday 15 June 2019.

Why should my organisation get involved?

By getting involved with Essex Pride, your organisation or business will be able to showcase its work and products, plus demonstrate a commitment to equality and diversity. You will be sending a powerful message to your employees and customers.

We are committed to our supporters through promotion of their engagement with Essex Pride and each year we are featured on local and regional radio and television programmes as well as Newspapers, Magazines and Online.

Being involved will also give you the chance to network with other forward-thinking businesses, Local Authorities, and potential customers.



Stalls, Pitches & Website Advertising

Stall & Pitches on site

Choose from an inside stall in our showcase entrance marquee, or an outside pitch on the park.

INDOOR STALLS in our showcase entrance marquee

Our Entrance Marquee is where all visitors to Essex Pride present their ticket to gain access to the park. The park site is fully fenced so the entrance marquee gives you the opportunity to see every single entrant to Essex Pride.

Business Rate - sizes available:

- £6ft wide x 4ft £110 - inc 1 table & chair
- £12ft wide x 4ft £165 - inc 2 table & 2 chairs

Registered Charity Rate - sizes available:

- £6ft wide x 4ft £55 - inc 1 table & chair
- £12ft wide x 4ft £85 - inc 2 table & 2 chairs

OUTSIDE PITCHES - (Supply your own gazebo / tent / chairs / table)

Business Rate - sizes available:

- £3m wide x 3m £95
- £6m wide x 3m £150

Registered Charity Rate - sizes available:

- £3m wide x 3m £45
- £6m wide x 3m £65

FOOD PITCHES - please contact us

Banner & Programme advertising

YOUR BANNER ON SITE & LOGO ON WEBSITE - £100

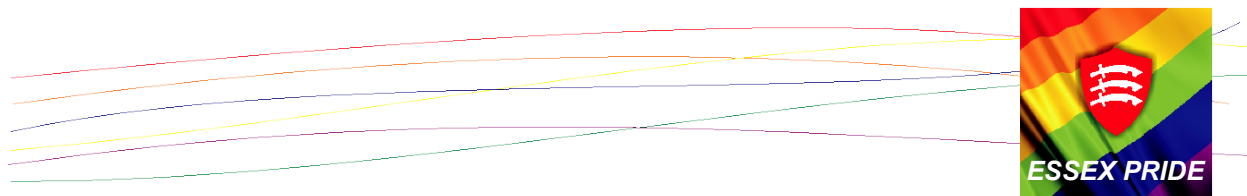
- £ Your logo and link on the Essex Pride website at www.essexpride.org
- £ 1 Banner (supplied by you) displayed at the event.

HALF PAGE ADVERT IN EVENT PROGRAMME -£200

- £ Artwork to be supplied by you
- £ Your logo and link on the Essex Pride website at www.essexpride.org
- £ 1 Banner (supplied by you) displayed at the event.

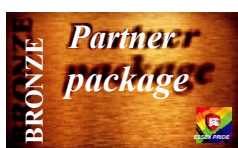
FULL PAGE ADVERT IN EVENT PROGRAMME -

- £250
- £ Artwork to be supplied by you
- £ Your logo and year long link on the Essex Pride website at www.essexpride.org
- £ 1 Banner (supplied by you) displayed at the event.



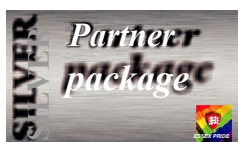
Sponsor / Partner Packages From £400

To Suit Your Budget



Bronze Partner Package - £400

- ✂ 3mx3m sales or information pitch space inside or out at event
- ✂ Your logo and a link to your website on www.essexpride.org
- ✂ Halfpage advert in Essex Pride event programme
- ✂ Up to 2 banners (supplied by you) displayed prominently at the park
- ✂ 2 Entry wristband Passes



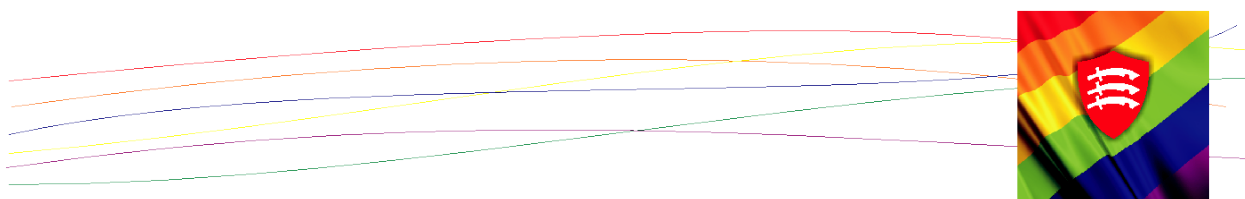
Silver Partner Package - £1000

- ✂ Prime location 6m x 3m sales or information space at event
- ✂ Onstage brand promotion on digital screens
- ✂ Local act introduced as "in association" with your organisation
- ✂ Your logo and link to your website on www.essexpride.org
- ✂ Full page advert in Essex Pride event programme
- ✂ Up to 6 banners (supplied by you) displayed prominently
- ✂ 6 Entry Wristbands



Gold Partner & Main Stage Sponsor Package - £5000

- ✂ Credited as an Essex Pride Official Main Sponsor of the event
- ✂ High profile brand promotion on & off stage throughout the event
- ✂ Prime Location 6m x 3m sales or information space at event
- ✂ Onstage brand promotion on digital screens
- ✂ Mainstage act introduced as "in association" with your organisation
- ✂ Your logo included with Essex Pride promotional activity
- ✂ Your logo and link to your website on www.essexpride.org
- ✂ Full page prime space advert in Essex Pride event programme
- ✂ Up to 6 banners (supplied by you) displayed prominently
- ✂ 12 Entry Wristbands



For more information

Sponsorship & Partner Packages

Contact: garry.ormes@essexpride.org

Pitches and Stalls

Contact: lisa.smith@essexpride.org

www.essexpride.org

Essex Pride
Registered office:
The Watering Hole
Wickford Road
South Woodham Ferrers
CHELMSFORD CM3 5QZ

